

Athens, April 10th, 2024

Sarantis Group and SANITAS continue their joint voluntary cleaning action with AB Vassilopoulos in Galatsi

Faithful to our commitment to actively contribute to the care and revival of the park, Sarantis Group and the megabrand **SANITAS**, once again, joined forces with **AB Vassilopoulos** and conducted the **2nd joint cleaning action** at **Veikou Grove in Galatsi** supporting the work of the PanHellenic Volunteer Movement **Save Your Hood**.

On Saturday, April 6th the **environmental cleaning initiative** was successfully carried out in the 256 acre park. In response to the call, more than **50 employees** of the two companies, **along with their families**, immediately stepped up, managing to collect **7.800 liters of waste**.

Volunteers were provided with **SANITAS FLEX&STRONG** new generation garbage bags made from **100% recycled plastic**, for waste collection. With the moto **“Everything can be done better” SANITAS mission**, though innovative products, is to be our best ally in the kitchen while also, protecting the environment, constantly exploring new **“green” solutions**.

On the occasion of the cleanup, adults and children had the opportunity to share beautiful moments, spend creatively their time in nature and at the same time highlight the value of volunteer action for the sustainability of the ecosystem. At Sarantis Group, **volunteerism lies at the heart of our values**. We believe in the power of our people and continue to build our future with them, living daily with **“ETHOS”** – because that’s what we advocate.

Sarantis Group

Based in Athens and having written a history of more than 60 years in the field, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's activity is focused on the sectors of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high-quality brands that are top of consumer preferences. With strong activity in thirteen countries organized in eight business units – Greece (incl. Portugal), Poland, Romania, Bulgaria, West Balkans, Czech & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more from 50 countries around the world.

Additionally, those who were present at the venue had the opportunity to visit the “**AB Mobile Environmental Education and Recycling Center**” aimed at developing environmental awareness among students and educating citizens on issues of sustainable development and circular economy. The two-story bus, designed, owned and operated by the company TEXAN S.A., travels throughout Greece and encourages everyone, especially children, to learn, recycle (as there is an automatic Recycling machine for plastic and metal packaging inside the bus) and participate in interactive activities on environmental protection.

Sustainable development is a fundamental principle of the Sarantis Group's business strategy. We are committed to offering assistance to every group in need and to seizing every opportunity for social action that arises. Contribution to society is an inherent part of the Group's philosophy from its inception. Throughout our journey, we strive to play our role in the prosperity of communities and to create value in the societies where we operate.

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